



Sponsorship Prospectus



— AFRICA —
INTERNET
— SUMMIT '21 —
ONLINE
31 MAY - 4 JUNE 2021

Organisers



African Network Operators Group

Virtual Host



**INTERNET SERVICE
PROVIDER ASSOCIATION**
DEMOCRATIC
REPUBLIC OF CONGO





AFRICAN ORGANISATIONS
FOR INTERNET GOVERNANCE

AF* are organisations that constitute the African Internet ecosystem. The idea to set up the AF* regrouping organisations supporting Internet development in Africa dates back to December 1998. A meeting held in Cotonou, Benin was organised where African Internet pioneers discussed the theme of Internet Governance in Africa. This was the first global meeting on Internet governance to discuss Internet governance issues in the African region. At this meeting, Internet pioneers in Africa noted the need to establish technical institutions to support Internet growth and to unite the African Technical community. These organisations today make up the ecosystem of the African Internet. They cover the following areas: Numbers (AFRINIC), Security (AfGWG, AfricaCERT), Community and Policy (AIG, AfGWG), Capacity building (all AF*), Research and Education (AfREN), Infrastructure (AFPIF), Registry (AfriRegister) and Names (AfTLD). Other organisations in Africa are emerging within the ecosystem.

AfNOG (African Network Operators Group) is a forum for cooperation and the exchange of technical information between operators of Internet-connected networks in Africa. The goal is for coordination and cooperation among network service providers to ensure the stability of service to end users

AfREN (The African Research and Education Networking), a unit of the Association of African Universities (AAU), was set up to promote national and regional research and education network in Africa.

ICANN Africa (The Internet Corporation for Assigned Names and Numbers (ICANN) Africa) coordinates the Internet Assigned Numbers Authority (IANA) functions which are key technical services critical to the continued operations of the Internet's underlying address book, the Domain Name System (DNS).

AFRINIC (African Network Information Centre) is the African Internet Registry responsible for managing Internet number resources in Africa.

AfPIF (The African Peering and Interconnection Forum) is an ISOC initiative addressing key interconnection, peering, and traffic exchange opportunities and challenges providing participants with global and regional insights for the maximisation of opportunities necessary for the growth of Internet infrastructure and services in Africa.

AfricaCERT (The AFRICA Computer Emergency Response Team) consists of trusted computer incident response teams devoted to working together to handle computer security incidents and promote incident prevention programmes.

AfTLD (The African Top Level Domain Organisation) is a non profit organisation for coordinating, formulating, developing and presenting a unified approach to issues related to the Domain Name System.

AfIGF (The African Internet Governance Forum) was formally launched in Nairobi, Kenya, during the global Internet Governance Forum in 2011. The First AfIGF was held in 2012 in Cairo, Egypt. The AfIGF takes on board representatives from governments, businesses and non-governmental organisations and addresses Internet Governance issues in the continent to provide substantive input to the global IGF process.

ISOC Africa (The Internet Society) is present in Africa through its African chapters. ISOC was officially formed in January 1992 and engages in a wide array of activities including policy, governance, technology and development. ISOC has consistently supported AF* organisations in capacity building initiatives since the early 1990s. From 1993 to 2001, a number of professionals were trained in the design, operation, maintenance and management of Internetworks during the annual Internet Society (ISOC) Network Training Workshop.

Shaping Africa's Digital Future

Welcome to AIS'21 Online

Dubbed AIS'21 Online, the meeting will take place from 31 May to 4 June 2021. The meeting will take place remotely due to the Covid-19 pandemic. AIS'21 Online will host various stakeholders whose knowledge, experience and views are important in the use, effects and development of the Internet in Africa and around the world.

More specifically, the platform will offer the space for serious interrogations of and discussions relating to the place, development, use and effects of the Internet in Africa. It will offer an opportunity to African governments and global stakeholders to discuss and benchmark issues regarding Internet policy, Internet governance, Internet for Development (ICT4D), Internet access.



PARTICIPATION

The event is open to over 1,500 AFRINIC members from the 54 countries of Africa as well as our global stakeholders, partners and ICT professionals.

AIS'21 Online is organized by AFRINIC in collaborations with African Network Operators Group (AfNOG). The meeting will have high-level government representation as well as contribution and is also open to over 1,500 AFRINIC Resource Members from the 54 African countries as well as our global stakeholders and partner

The meeting will bring together leaders and top executives from Internet Service Providers and organisations concerned with Internet development, and Internet and ICT policy development from around the world. Renowned speakers and experts will also be at hand to make presentations and participate in panels, plenary discussions and other platforms on the latest developments and case studies in e-Infrastructures, applications, research, entrepreneurship and more.

DISCUSSIONS TOPICS

AIS'21 Online will provide a platform for delegates to deliberate and address the following key questions:

- How can Internet infrastructure be improved and expanded to ensure low cost, resilient and secure access and keep our content and traffic local?
- How do we ensure affordable, always-on Internet access for all so that all African citizens can achieve their potential?
- What policies guide Internet number resource distribution in Africa and how can we ensure that all stakeholders participate in the Policy Development Process (PDP)?
- How can we keep networks safe from cyber attacks, DDoSs and shutdowns?
- How can we harness the power of the Internet to help end poverty and ensure prosperity for all?
- What strategies can be used to drive IPv6 deployment in Africa?

PREVIOUS MEETING STATISTICS



501
Delegates



62
Countries



6
Sponsors



95
Newcomers



400
Social media Posts



300
App Download

Over 500 participants from 60 countries attended the summit that consisted of in-depth policy development discussions, plenary sessions and panel discussions.

WHY SPONSOR?

Africa is progressing towards greater connectivity. The future depends on how AFRINIC, alongside key stakeholders such as governments, regulators, network operators, academia, civil society, development agencies and organisations, and business leaders, harness the massive opportunities provided by greater and efficient Internet connectivity.

AIS'21 Online will provide a unique opportunity for your organisation to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by the global audience attending the event.



Specifically, sponsoring AIS'21 Online will provide your company with an excellent opportunity to:

- Create, maintain and enhance brand awareness among high-profile relevant audiences
- Build and reinforce strategic relationships with key players in the ICT sector across the globe
- Network and generate new leads and returns on investment
- Access a broad network of leaders and decision-makers
- Intellectually influence industry peers



AIS'21 Online Sponsorship Categories

Daily Sponsor

5 slots available

- Top tier placement of logo on the conference website including the home page and on the sponsor's list page
- Logo listing on the meeting e-bulletins
- Exclusive Display of logo on Plenaries Virtual Backdrop
- One three-minute video feature run at the break events (advert to be provided by sponsor)
- Recognition by AFRINIC Chairman and CEO during the Opening & Closing Plenaries
- Company profile (100 words) listing on Conference website
- Acknowledgement on AFRINIC's mailing lists and social media as AIS'21 Online Sponsors
- 1-hour exhibition in the virtual booth per day

**1500 daily
session
rate**

Translation and Captioning Sponsor

1 slot available

- Logo listing on the conference website
- Logo listing on the meeting e-bulletins
- 1 half-page advert in the meeting e-bulletin (advert to be provided by sponsor)
- Exclusive Display of logo on Plenaries Virtual Backdrop
- Recognition during the plenary for the four days
- Company profile (100 words) listing on Conference website
- Acknowledgement on AFRINIC's mailing lists and social media as AIS'21 Online Sponsors
- Exhibition in the virtual booth per day

**USD
4000**

Inclusivity and Diversity Session Sponsor

- Logo listing on the conference website
- Logo listing on the meeting e-bulletins
- 1 full-page advert in the meeting e-bulletin (advert to be provided by sponsor)
- Exclusive Display of logo on Plenaries Virtual Backdrop
- Recognition during the session
- Company profile (100 words) listing on Conference website
- Acknowledgement on AFRINIC's mailing lists and social media as AIS'21 Online Sponsors
- 1 hour exhibition in the virtual booth per day

**USD
2000**

Inclusivity and Diversity

The Internet has widely been seen as having the potential to contribute positively to economic growth and development to improve individuals' livelihoods and quality of life in Africa. The increased take up of information and communication technologies (ICTs), particularly broadband, has been linked to economic growth and social inclusion.

Today, the digital transformation provides new avenues for the inclusion of the youth, women and persons with disabilities. The Internet, digital platforms, mobile phones and digital financial services offer “leapfrog” opportunities for all and have the potential to bridge the divide by giving diverse groups that were otherwise left behind the possibility to access knowledge, network with peers and exchange ideas. The only way to bridge the digital gap is to build a community that fosters growth and opens a door to the embracing of diversity while and creating an environment that safeguards interactions. For this to work, the African Internet Community needs to work as a team for the goal that lies ahead cannot be achieved on an individual level. We need to seize this opportunity to foster the inclusion of these groups in our community, learn from them and build a more inclusive and diverse community.

The Africa Internet Summit (AIS) is an annual, regional, multi-stakeholder ICT conference. It is the pinnacle educational and business ICT event in Africa where key players in the Internet industry can interact with the global Internet community. This is the right audience to further the discussion on inclusivity and diversity in the region.

The Inclusivity and diversity session will bring together leaders and top executives from organisations concerned with bridging the digital divide through inclusion and diversity from Africa and around the world. Renowned speakers will also share their perspectives and experiences through presentations in panel discussions.

Theme: Fostering an inclusive and diverse environment in the African Internet Ecosystem

Objectives

This session is dedicated to Inclusion and diversity in the African Internet Community and the session will:

- Share good practices and recommendations for continuity of bridging the digital gap through diversity and Inclusion
- Mobilize partners from the Internet Community in an open discussion on how inclusivity and diversity can be applied in the African Context



AFRINIC 33

ONLINE

2-3 JUNE 2021



Sponsorship Acceptance Form

Complete the form below.

I would like to sponsor the following tier

☐ Translation and
Captioning
Sponsor \$ 4,000

☐ Inclusivity and
Diversity Session
Sponsor \$ 2,000

☐ Daily Sponsor \$ 1,500

☐ In-Kind (Please
specify)

☐ Other (Please
specify)

Organisation name:

Contact name:

Position:

Email:

Address:

Phone:

Fax:

Signature

Date

Please note that the AIS'21 Online Meeting Sponsorship opens the door to this select and sophisticated audiences. We encourage you to take advantage of this unique opportunity to participate as a Sponsor. Please choose a package that meets your particular marketing needs, or talk with the sponsorship team about creating a custom package, option or marketing programme that is uniquely yours.

- All sponsorships are payable by bank transfer and should be paid by **24th May 2021**
- The agreed price does not include additional technical equipment or translation. Brand signage for the room must be provided by the sponsor.
- Please note AFRINIC reserves the right to decline sponsorship of any kind should there be a conflict of interest.
- Sponsorships will not be subject to any withholdings or taxes in the sponsor's country of origin; should this be the case, the said withholdings or taxes shall be added to the price and will be borne by the sponsor.
- AIS'21 Online sponsorship is not exclusive to either party.

Please choose a package that meets your particular marketing needs, or talk with the sponsorship team about creating a custom package, option or marketing programme that is uniquely yours.





Contact Information

Email: meeting@afrinic.net

<http://internetsummitafrica.org>